



*Enter here. Start anew.*

**CITYGATE™**  
NETWORK



Thank You  
for being a loyal customer! Here is  
a little treat for you. Merry Christmas  
and Happy New Year!

Love,  
Channing  
and the girl scouts.

P.S. Get new cookies in Feb.  
Or pre order to save your favs.

# The Art Of Becoming Irreplaceable

**William Vanderbloemen**

*CEO & Founder of Vanderbloemen Search Group*



***It's harder than ever to get noticed, and  
easier than ever to be replaced.***

Founder & CEO

---

# William Vanderbloemen



@wvanderbloemen

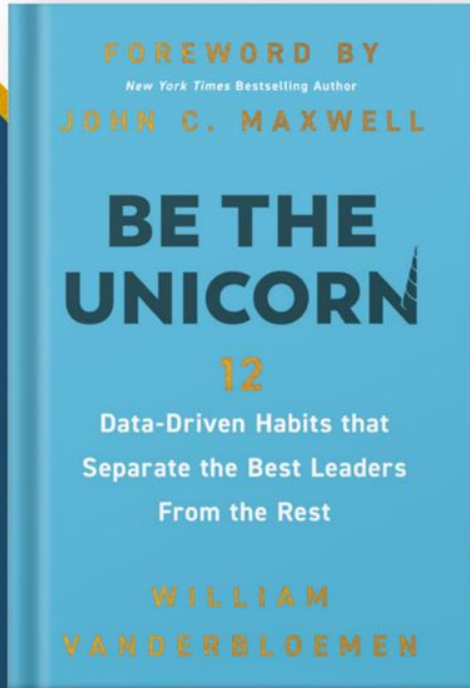


@wvanderbloemen



***Who Stands Out Of the Crowd?  
(and is irreplaceable)***





# Want to stand out from the crowd?

*Learn these 12 habits, and you'll be  
one of the best at whatever you do.*

[theunicornbook.com](http://theunicornbook.com)



# The Fast



How Can I Respond More Quickly and More Intentionally?





# The Agile



What Am I Doing To Fight Agility Atrophy?




# The Doers



Am I obsessed with how I spend my time?



A video frame showing Barack Obama sitting in a chair, wearing a dark suit jacket over a light-colored button-down shirt. He is gesturing with his hands while speaking. The background is a blurred indoor setting. The video has black bars on the left and right sides.

why something  
can't get fixed.

# The Solvers



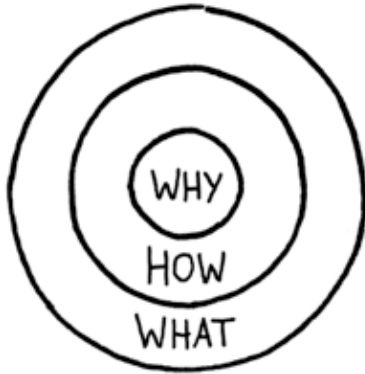
Which side of the equation do you live on?

Are you willing to let solvers solve?

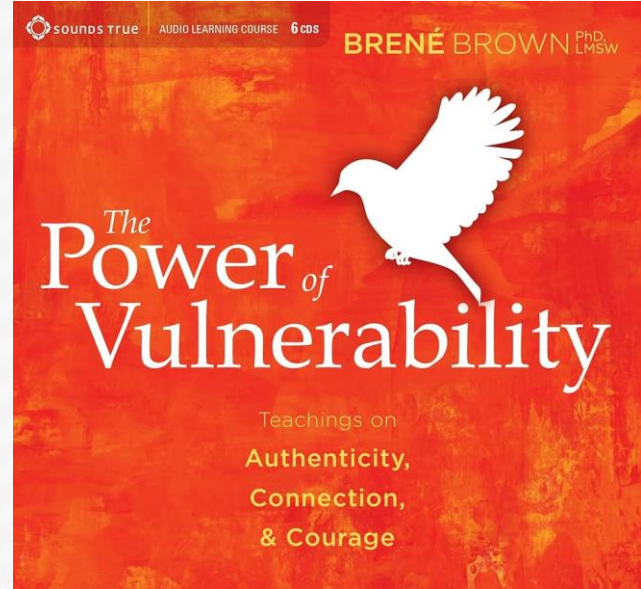


# The two most watched TED talks ever...

## The Golden Circle



© 2013 Simon Sinek, Inc.



# The Self Aware



Are you driven by feedback?

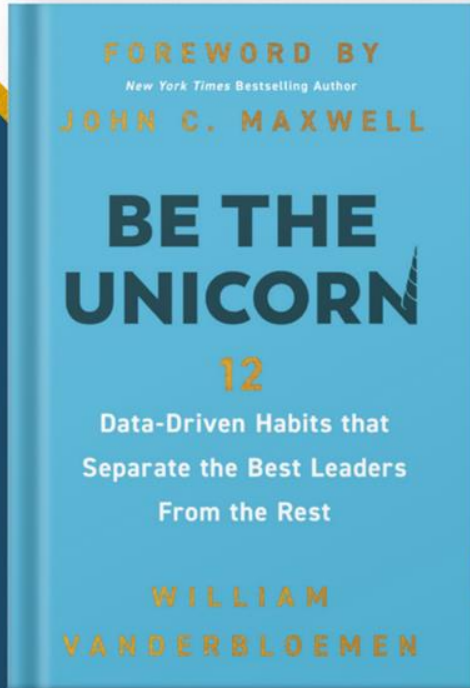


# The Purpose Driven



The higher your North Star, the farther you will go,  
and the more you will become irreplaceable.





# Want to stand out from the crowd?

*Learn these 12 habits, and you'll be  
one of the best at whatever you do.*

[theunicornbook.com](http://theunicornbook.com)

